

GLOBAL EXPERTS INSTITUTE FOR TRAINING.  
ISO 9001-2008 TRAINING PROVISION CERTIFIED

## Financial Analysis, Planning & Control

### Schedule Dates:

Start Date	End Date	Place
20 Oct	24 Oct 2024	Ramada Plaza By Wyndham Istanbul City Center

### Program Introduction:

Management has now become an integral part of operation in a wide range of organizations. Financial analysis, planning and control provides an understanding of the various aspects in an organisation from calculative aspect to other related practices in organisation. The key element of the programme is the focus on practical application of financial models and analysis, which are used to assess strategic and operational positions of the organisation.

### Course Objectives:

- ✓ What is the exact nature and scope of the problems to be analysed, and which specific variables, relationships, and trends are likely to be helpful in analysing specific problems?
- ✓ How precise an answer is necessary in relation to the importance of the problem itself?
- ✓ How reliable are the available data, and how is this uncertainty likely to affect the range of results?
- ✓ Should the outputs of decisions be expressed in cash flow terms, or in terms of accounting profit, to evaluate the financial implications of a decision?
- ✓ What limitations are inherent in the tools to be applied, and how will these affect the range of results obtained?
- ✓ How important are qualitative judgments in the context of decision-making, and what is the ranking of their significance?

### Who should attend?

- Financial officers, controllers, and accountants
- Treasurers, corporate planning and business development professionals
- Sales and marketing professionals
- Managers from any other non-financial areas that need or wish to understand the financial aspects of analysis, planning, and control
- Managers involved in financial decision makings
- Middle and junior management involved in planning and forecasting
- Individual with no basic finance backgrounds; has ambitions to pursue advance training courses in Finance; and wants to acquire specific skills needed to secure a new role or improve their career prospects

### Program Outlines

#### *Day One*

#### **The Challenge of Financial Economic Decision-Making**

- The Practice of Financial / Economic Analysis
- The Value-creating Company
- Corporate Value and Shareholder Value
- A Dynamic Perspective of Business
- The Agency Problem and Corporate Governance
- What information and data to use?
- The Nature of Financial Statements
- The Context of Financial Analysis and Decision-making

## *Day Two*

### **Assessment of Business Performance**

- Ratio Analysis and Business Performance
- Management's Point of View
- Owners' Point of View
- Lenders' Point of View
- Ratios as a System – Pyramids of Ratios
- Integration of Financial Performance Analysis
- Economic Value Added (EVA)
- Predicting Financial Distress and Z-score Model

## *Day Three*

### **Analysis of Investment Decisions**

- Applying Time-adjusted Measures
- Net Present Value (NPV) and Internal Rate of Return (IRR)
- Modified Internal Rate of Return (MIRR)
- Strategic Perspective
- EVA and NPV
- Refinements of Investment Analysis
- Equivalent Annual Cost (EAC)
- Sensitivity Analysis, Scenario Analysis, Simulation, and NPV Break-even
- Dealing with Risk and Changing Circumstances

## Day Four

### Projection of Financial Requirements

- Interrelationship of Financial Projections
- Operating Budgets
- Standard Costing and Variance Analysis
- Cash Forecasts and Cash Budgets
- Sensitivity Analysis
- Dynamics and Growth of the Business System
- Operating Leverage
- Financial Growth Plans
- Financial Modelling

## Day Five

### Valuation and Business Performance





- Managing for Shareholder Value
- Shareholder Value Creation in Perspective
- Evolution of Value-based Methodologies
- Creating Value in Restructuring and Combinations
- Financial Strategy in Acquisitions
- Business Valuation
- Business Restructuring and Reorganisations
- Management Buy Outs (MBOs) and Management Buy Ins (MBIs)

### Training Methodology:

- Slide presentations
- Interactive discussion
- Simulations and Gamification
- Online Video material

### Cost Quotation in Kuwaiti Dinars

#### The total cost includes:

-  Instructor(s) expenses
-  Training materials
-  Certification
-  Lunch Included

**Total Cost: 1300 KD per Participant**

( One Thousand Three Hundred Kuwaiti Dinar )