

GLOBAL EXPERTS INSTITUTE FOR TRAINING.
ISO 9001-2008 TRAINING PROVISION CERTIFIED

Strategic Crisis Management Incorporating Security & Major Emergency Response

Schedule Dates:

Start Date	End Date	Place
01-Feb-2026	05-Feb-2026	The H Hotel Dubai

Program Introduction:

In today's high-risk and rapidly changing environment, organizations must be prepared to respond swiftly and strategically to crises that threaten life, operations, reputation, and assets. The "Strategic Crisis Management: Incorporating Security & Major Emergency Response" course equips professionals with advanced skills to plan, coordinate, and lead during emergencies and security-related incidents. Participants will explore crisis management frameworks, command structures, communication protocols, and coordination with emergency services. Emphasis will be placed on integrating security planning with major emergency response for a holistic and resilient approach.

Program Objectives:

- ✓ Understand the fundamentals of strategic crisis and emergency management.
- ✓ Develop crisis response plans integrating security and emergency functions.
- ✓ Learn to identify, assess, and prioritize potential crisis scenarios.
- ✓ Build decision-making capabilities under pressure and uncertainty.
- ✓ Establish crisis management teams and define key roles and responsibilities.
- ✓ Coordinate effectively with internal and external stakeholders during a crisis.
- ✓ Develop communication strategies to manage public relations and media.
- ✓ Evaluate post-crisis performance and implement continuous improvements.

Who should attend?

- Crisis and emergency management professionals
- Security and safety managers
- Risk and business continuity officers
- Operations and facility managers
- Government and public sector emergency coordinators
- Corporate communication and public affairs teams
- Health, safety & environment (HSE) professionals
- Any personnel involved in planning for or responding to crises and emergencies

Program Outlines

Day One

- Introduction to Strategic Crisis and Emergency Management
- Understanding the Crisis Lifecycle: From Prevention to Recovery
- Crisis Typologies: Natural Disasters, Technological Failures, and Human Threats
- The Link Between Security Management and Emergency Response
- Risk Assessment and Crisis Scenario Planning

Day Two

- Building a Crisis Management Framework
- Establishing a Crisis Management Team (CMT) and Emergency Operations Center (EOC)
- Roles and Responsibilities in Strategic Crisis Management
- Developing Crisis Response Plans and Standard Operating Procedures (SOPs)
- Integrating Security Protocols into Emergency Preparedness

Day Three

- Emergency Evacuation Planning and Drills
- Command and Control Structures: ICS and Unified Command Systems
- Business Continuity and Disaster Recovery Integration
- Communication Strategies During a Crisis
- Media Handling and Public Communication under Pressure

Day Four

- Working with First Responders and Government Agencies
- Cybersecurity Incidents as Emergencies: Strategic Responses
- Decision-Making Under Stress and Uncertainty
- Leadership in Crisis Situations
- Legal and Regulatory Considerations in Crisis Management

Day Five

- Incident Documentation, Reporting, and Investigation
- Crisis Simulation Exercises and Tabletop Scenarios
- Post-Incident Analysis and Lessons Learned
- Embedding Resilience and Readiness in Organizational Culture
- Global Best Practices and Case Studies in Crisis and Emergency Response

Training Methodology:

- Slide presentations
- Interactive discussion
- Simulations and Gamification
- Online Video material

Cost Quotation in Kuwaiti Dinars

The total cost includes:

- Instructor(s) expenses
- Training materials
- Certification

Total Cost: 1600 KD per Participant
(One Thousand Six Hundred Kuwaiti Dinar)