

GLOBAL EXPERTS INSTITUTE FOR TRAINING.
ISO 9001-2008 TRAINING PROVISION CERTIFIED

Scenario Analysis

Schedule Dates:

Start Date	End Date	Place
01-Sep-2025	05-Sep-2025	The H Hotel Dubai

Program Introduction:

Scenario analysis is a powerful tool for strategic planning and risk management that enables organizations to visualize and prepare for multiple possible futures. By creating detailed, plausible scenarios, businesses can better understand potential risks, opportunities, and the uncertainties that could impact their operations. This “Scenario Analysis” course provides participants with the necessary skills to conduct effective scenario planning, enabling them to make informed decisions, improve resilience, and manage uncertainties in both short-term and long-term contexts.

Program Objectives:

- ✓ Understand the principles and importance of scenario analysis in strategic decision-making.
- ✓ Learn how to create and structure plausible scenarios based on data and assumptions.
- ✓ Develop skills to assess and evaluate potential risks and opportunities.
- ✓ Use scenario analysis to inform business continuity, strategic planning, and risk management.
- ✓ Enhance decision-making by understanding the possible impacts of different scenarios.
- ✓ Apply scenario analysis in various industries such as finance, energy, and healthcare.
- ✓ Utilize scenario planning tools and techniques to build robust strategies for uncertainty.

Who should attend?

- Strategic planners and business development managers
- Risk management professionals
- Financial analysts and investment managers
- Senior management and decision-makers
- Project managers and operations leaders
- Consultants and advisors in business strategy
- Anyone involved in long-term planning and forecasting

Program Outlines

Day One

- Introduction to Scenario Analysis: Definition and Key Concepts
- The Role of Scenario Analysis in Strategic Planning
- Types of Scenarios: Best Case, Worst Case, and Most Likely Case
- Identifying Key Variables and Assumptions for Scenario Development
- Tools and Techniques for Scenario Development

Day Two

- Quantitative vs. Qualitative Scenario Analysis
- Building Scenarios Based on Industry Trends and External Factors
- Scenario Mapping and Visualizing Outcomes
- Sensitivity Analysis and its Application in Scenarios
- Understanding Uncertainty and Risk in Scenario Analysis

Day Three

- The Role of Expert Judgment in Scenario Building
- Scenario Analysis for Risk Management and Mitigation
- Using Scenarios for Business Continuity Planning
- Integrating Scenario Analysis into Financial Forecasting
- Scenario Analysis in Market Forecasting and Competitive Strategy

Day Four

- Stress Testing Scenarios for Extreme Conditions
- Developing Adaptive Strategies Based on Multiple Scenarios
- Evaluating the Impact of Political, Economic, and Social Changes
- Scenario Planning for Environmental and Sustainability Risks
- Scenarios for Technological Innovation and Disruption

Day Five




- Using Scenario Analysis to Enhance Corporate Governance
- Communicating Scenarios and Results to Stakeholders
- Real-World Applications and Case Studies of Scenario Analysis
- Common Pitfalls and Challenges in Scenario Planning
- Workshop: Developing and Presenting Scenarios for Your Industry

Training Methodology:

- Slide presentations
- Interactive discussion
- Simulations and Gamification
- Online Video material

Cost Quotation in Kuwaiti Dinars

The total cost includes:

-  Instructor(s) expenses
-  Training materials
-  Certification

Total Cost: 1600 KD per Participant
(One Thousand Six Hundred Kuwaiti Dinar)