

GLOBAL EXPERTS INSTITUTE FOR TRAINING.
ISO 9001-2008 TRAINING PROVISION CERTIFIED

Strategic Decision-Making Skills

Schedule Dates:

Start Date	End Date	Place
11 Nov	15 Nov 2024	London – Double Tree by Hilton Kensington

Program Introduction:

The ability to make effective and timely decisions is an essential skill for successful executives. Mastery of this skill influences all aspects of day-to-day operations as well as strategic planning. In this course, you will hone your decision-making skills by following a methodology based on tested actions and sound organizational approaches. You will leave this course better equipped to confidently tackle any decision large or small, and you'll do so in a way that creates the optimal conditions for success.

Program Objective:

- ✓ Improve the quality of your decision-making.
- ✓ Discover how to manage “unknown unknowns” and “Black Swans” – unpredictable events with potentially severe consequences.
- ✓ Apply behavioral insights to influence social dynamics in your organisation.
- ✓ Learn to make strategic decisions in a competitive market environment.
- ✓ Understand and apply practical tools and techniques designed to improve the quality of your decision making at each level.
- ✓ Gain a digital certificate of completion from Cambridge Judge Business School Executive Education.

Who should attend?

- Business leaders, managers, and supervisors who'd benefit from developing structured and scientifically informed problem-solving and decision-making skills
- Professionals looking to advance their critical thinking and make more strategic and tactical business decisions

Program Outlines

Day One

- Gain a structured, scientifically informed process to making better, bias-proof decisions
- Gain deeper awareness into strategy plan and costs
- Access the LSE Decision Canvas™ framework – a step-by-step guide to approaching and improving decisions, in both your personal and professional context.

Day Two

- Understanding competition and differentiation
- Develop the expertise to recognize blind spots in your decision-making, including cognitive bias and automatic judgements
- Build intuitive decision-making abilities developed through highly integrative, collaborative, and experiential learning
- Understand how to leverage the diversity, experiences, and insight of others in order to consider a decision from a variety of perspectives

Day Three

- Linking competitive strategy to value creation
- Evaluating your competitive advantage
- Apply key insights and knowledge from LSE faculty to an ongoing decision problem capstone project
- Reflect on how mindset and personal bias influence your ability to solve problems and make decisions

Day Four

- Executing strategic initiatives
- Competing in a dynamic environment
- Learn how to systematically identify and plan data-driven decision-making projects tied around newly introduced concepts.

Day Five

- Cognitive processes, intuition vs. analysis
- Identifying your own decision style and control of biases
- Explain and discuss how organizational decisions or non-decisions impact personal development, team dynamics, and company-wide performance

Training Methodology:

- Slide presentations
- Interactive discussion
- Simulations and Gamification
- Online Video material

Cost Quotation in Kuwaiti Dinars

The total cost includes:

- Instructor(s) expenses
- Training materials
- Certification
- Lunch Included

Total Cost: 1500 KD per Participant
(One Thousand Five Hundred Kuwaiti Dinar)